



Scale 1:1

“Ashburton”

- **Mug Outline** - - - - - **Transfer Size** (245mm x 103mm)
- - - - - **TOTAL artwork size** (205mm x 92mm) This is the maximum AND minimum print area; We print to this size every print; no more, no less. It includes bleed area that overlaps the white frame & on to the the black mug. If you want a completely black mug this entire area must be filled with black.
- **Significant Art Area** (180mm x 70mm) Maximum “safe area” for important elements (text, logos, etc.). Anything outside this area may end up being cut off as bleed. **BLUE LINE WILL NOT PRINT !**